

eHealth Ireland: Story telling in eHealth

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**We are witnessing the collapse of expertise and
rise of collaborative sensemaking**

David Holzmer



Hacker In Chief



HE | eHealth Ireland

 @eHealthIreland

Collaborative Sense Maker



HE | eHealth Ireland

 @eHealthIreland

Chief Story Teller

"That's what storytellers do. We restore order with imagination. We instil hope again and again."



First Date Healthcare



"Every appointment feels like a first date?
I want to be in a relationship!"





Patron Saint of Computers



The patron saint of computers and their users, programmers, and repair men and the Internet as a whole.

Saint Isidore wrote a 20 book opus Etymologies known as the Origins, in which he tried to record everything that was known. Published in 636, it was for a thousand years considered the encyclopaedia of all human knowledge.

So the next time you're faced with a computer problem of such magnitude as to require a miracle to fix it, rest assured Isidore is on it.



Patron Saint of eHealth (Digital)



Bob Dylan continues to challenge world views, the status quo, political and social issues, he has taught people through his music and his writing the power of questioning the way things are, just what eHealth needs!

"Well the future for me is already a thing of the past!"

"Yesterday's just a memory, tomorrow is never what it was supposed to be!"

"If you don't believe there is a price for this sweet paradise. Remind me to show you the scars!"



Digital, the only way to achieve integrated care...

Injury & Illness are Integrated, just ask John McClane!





The most dangerous phrase in the language
is,
“We’ve always done it this way.”





New Frontiers

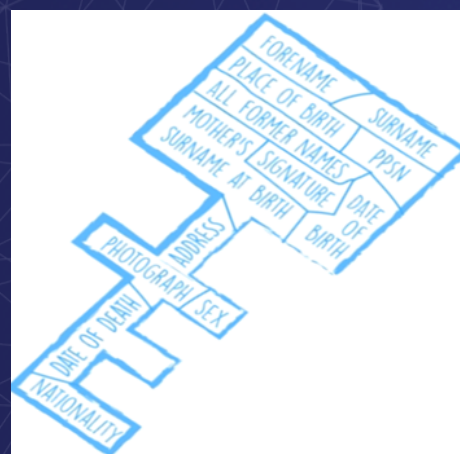
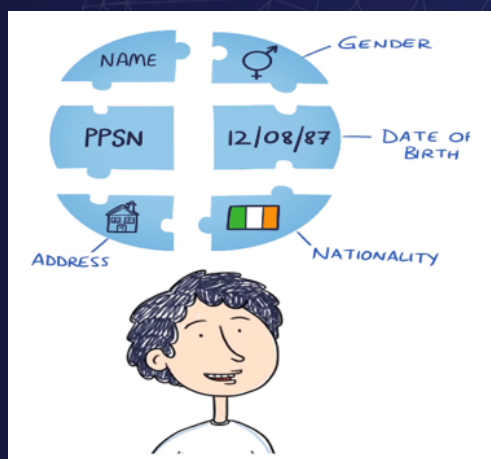


Evangelist **Sceptic** **Pragmatist**

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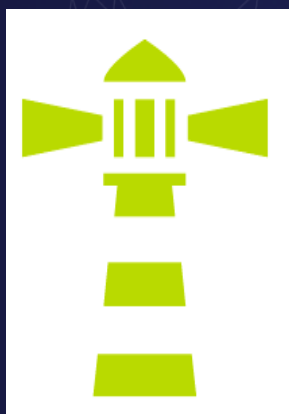
Projects – Individual Health Identifier



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Projects – LightHouse



Epilepsy

- First instance of epilepsy genomic sequencing being included in an EHR
- €5m a year to be saved in 2017



Haemophilia

- Ireland's first health care supply chain management solution deployed to patients' homes
- Over €20m saving in first 3 years

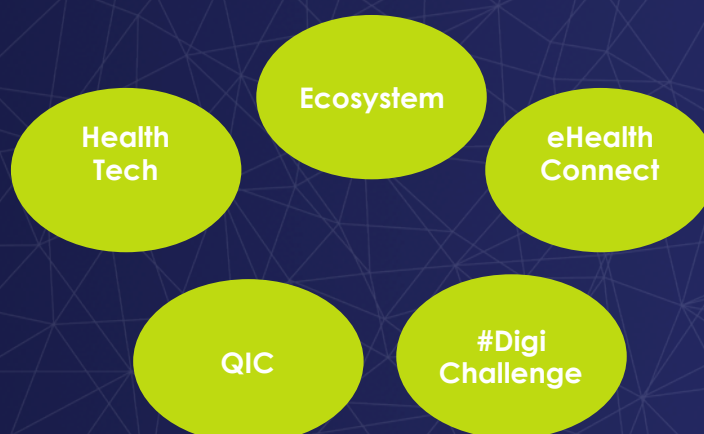


Bipolar Disorder

- Patient mobile access to electronic health record and 'mood recording'
- Hackathon approach supporting innovation and jobs



Agile Engagement



Personas Digital Fabric Engagement Ownership



User experience

Design

Starting Point!

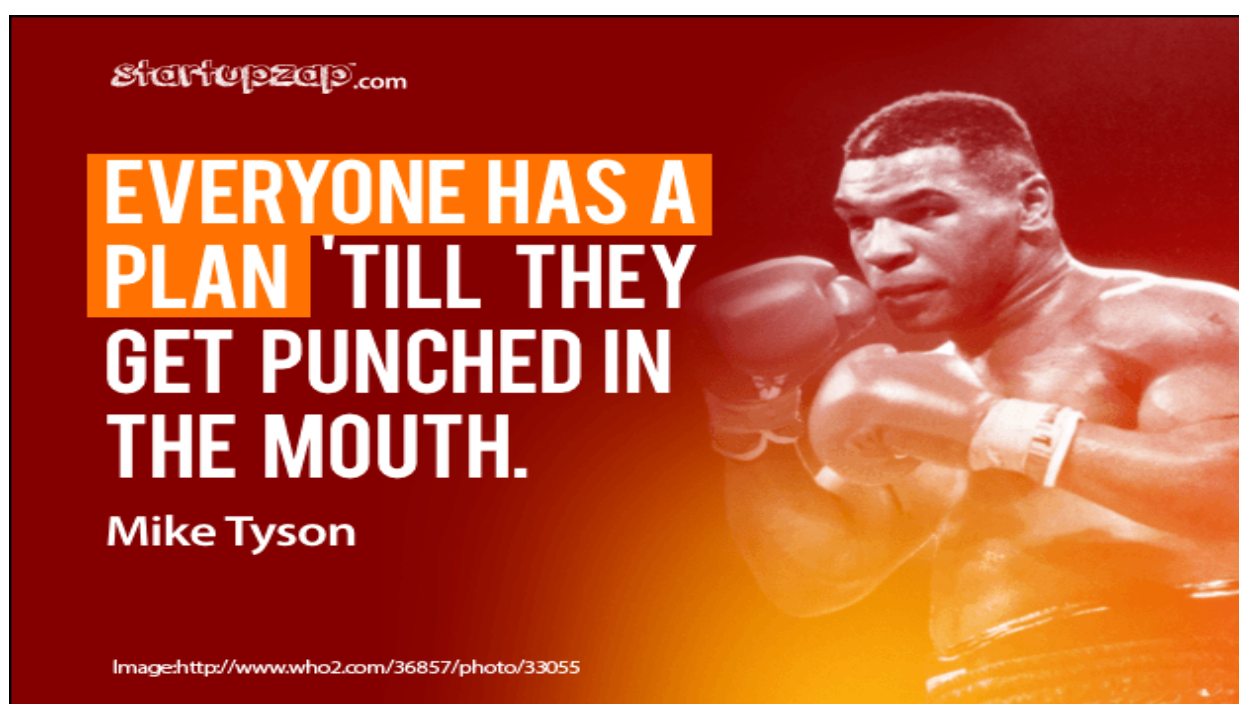
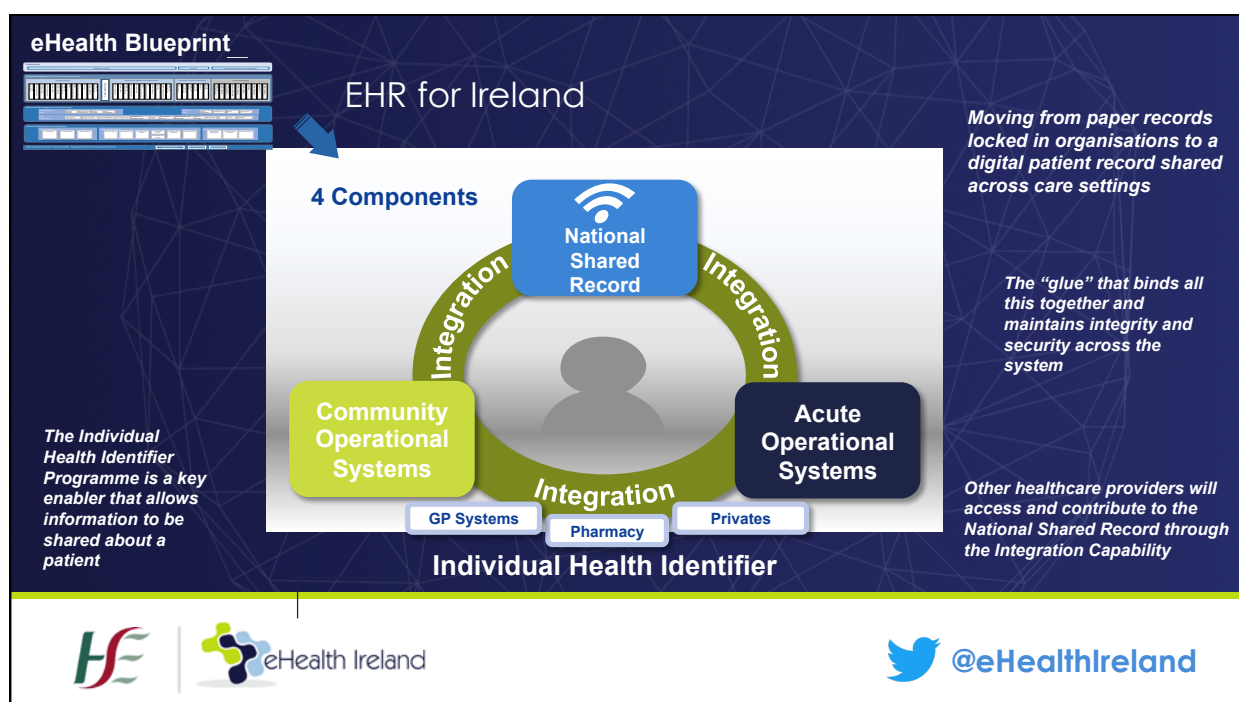


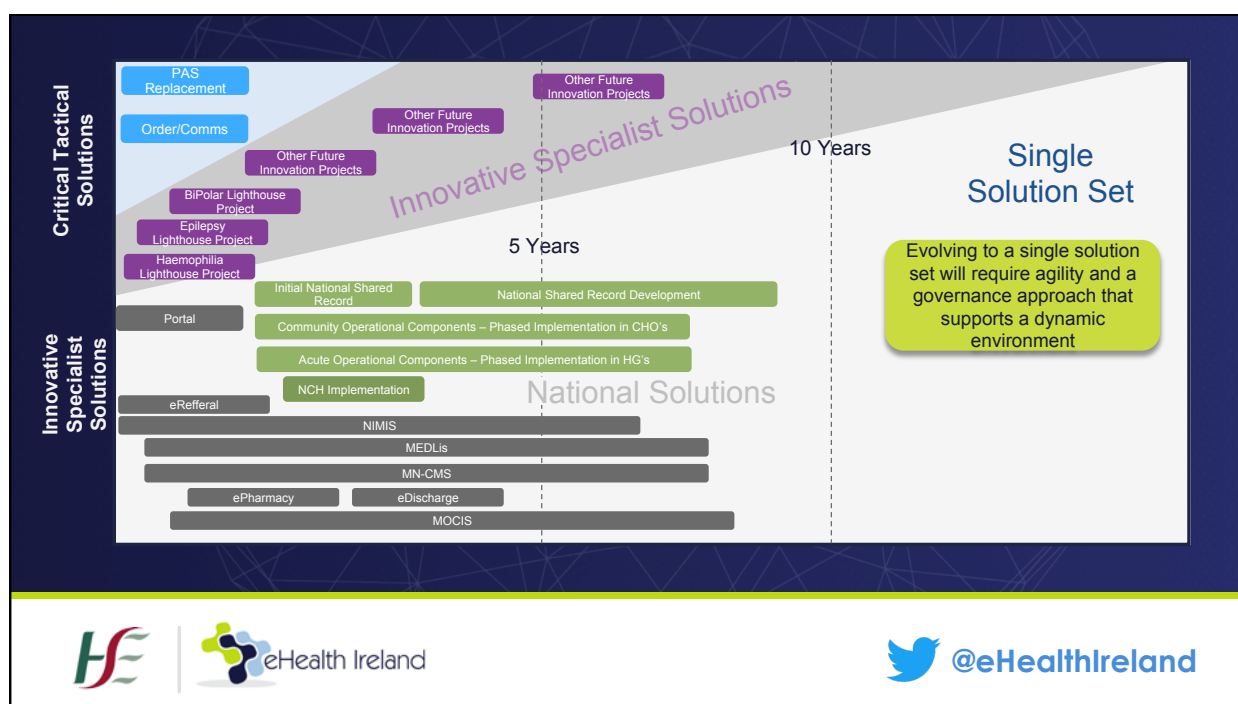
Donna - Louis, have you ever heard of 'A' Jack Story?

Louis - No?

Donna - Well, it's time you did! Let me explain!









“For every complex problem there is an answer that is clear, simple and **WRONG**”

-H. L. Mencken

A satellite image of Europe and surrounding regions, showing landmasses in green and brown and oceans in blue. The text 'eHealth Ireland: Story telling in eHealth' is overlaid in white.

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