



**HOPE AGORA 2017**  
Organisational Innovation  
in Hospitals and Healthcare



## Step By Step

Hope Agora  
12.6.2017  
Dublin





## Team Poland

- Krista Vapper, Clinical Director
- Ana Aldea-Perona, CTU Coordinator
- Ieva Damberga, Clinical Nurse
- Jani Korpela, Head Nurse

Estonia

Spain

Latvia

Finland

Bielanski Hospital (Warsawa)



Kopernik Memorial Hospital (Lodz)

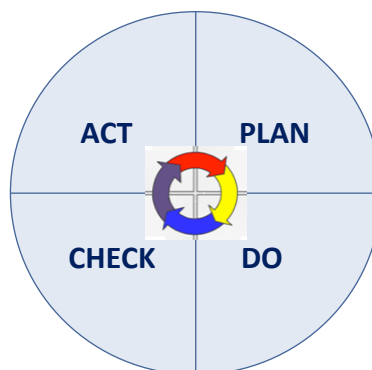


## Poland



- Population (38.5 million) and area (312 685 km<sup>2</sup>)
- Birthrate per 1000 inhabitants in 2015: -0.67
- 23% over 60 years
- Health insurance covers 98% of the population and guarantees access to a broad range of health services

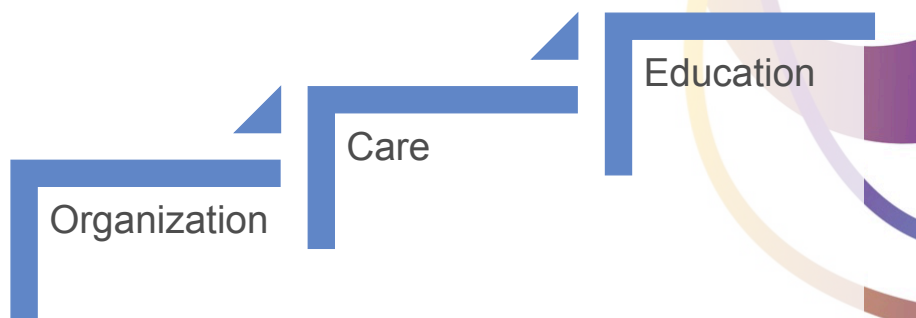
Continuous improvement  
with lack of resources

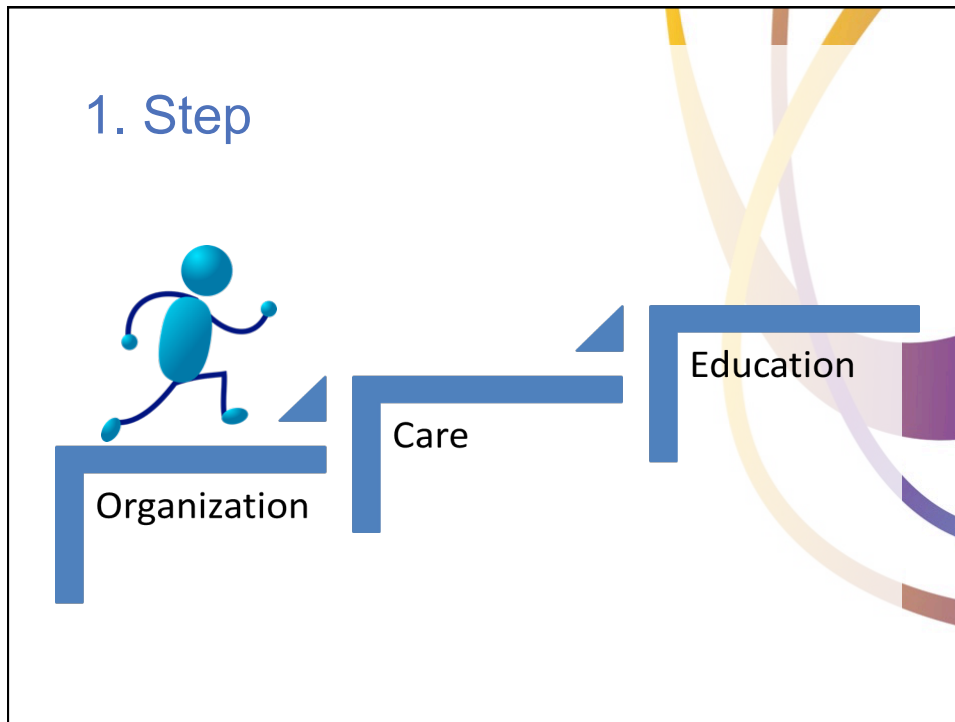


## SWOT analysis

- **Threats:** Tendency in low birth rate and elderly population
- **Weakness:** Lack of money to provide each required health service in every hospital and primary health care across the country
- **Strenght:** Hospitals with different strenghtness some of them in oncology, others in maternity, trauma,...
- **Opportunity:** National and international calls to get resources for the infrastructures and prevention programmes. Creation of new units.

## Step by Step






## Benefits from using SGA solutions

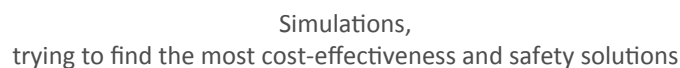
- **Current** and **benchmarked** information on performance
- Change in professional culture
  - Understanding of my market status and position, clear goals, focus on change
- Improvement of effectiveness
- Better medical and financial results

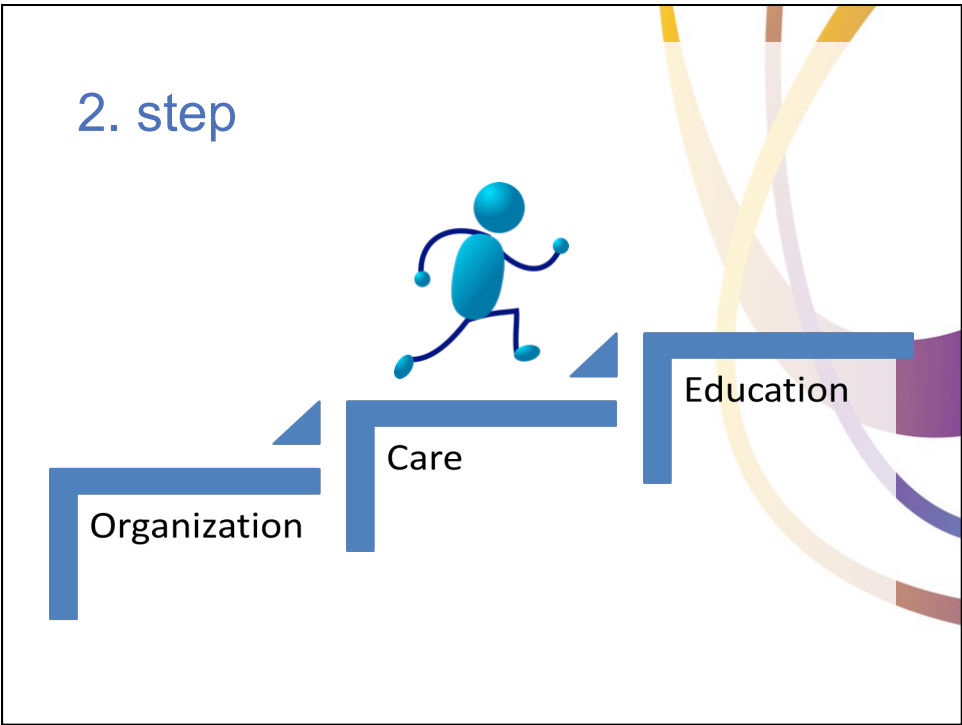
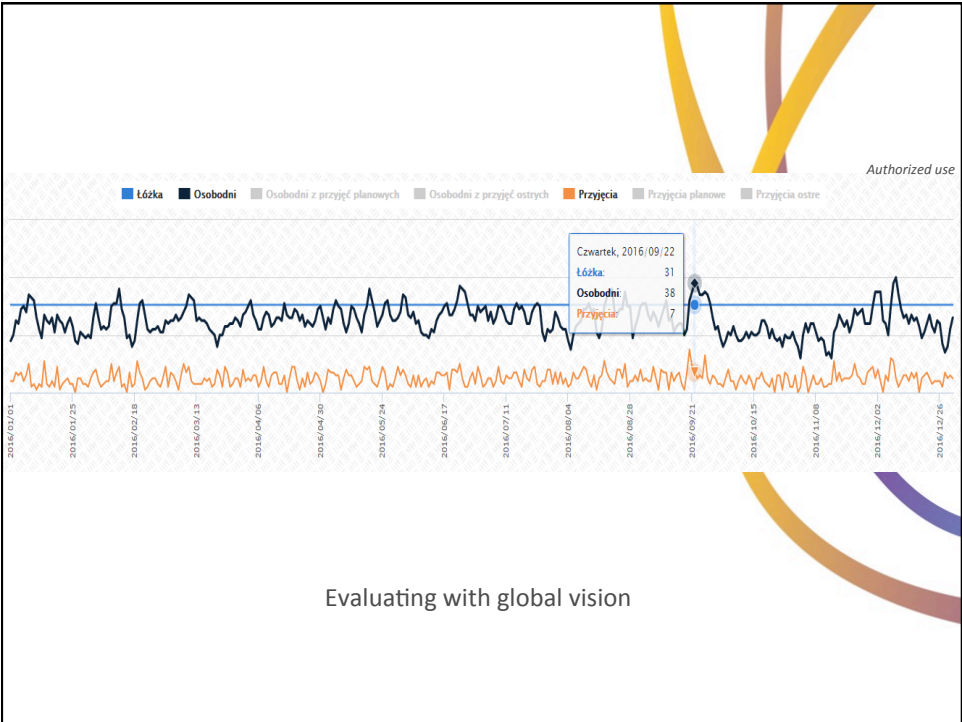
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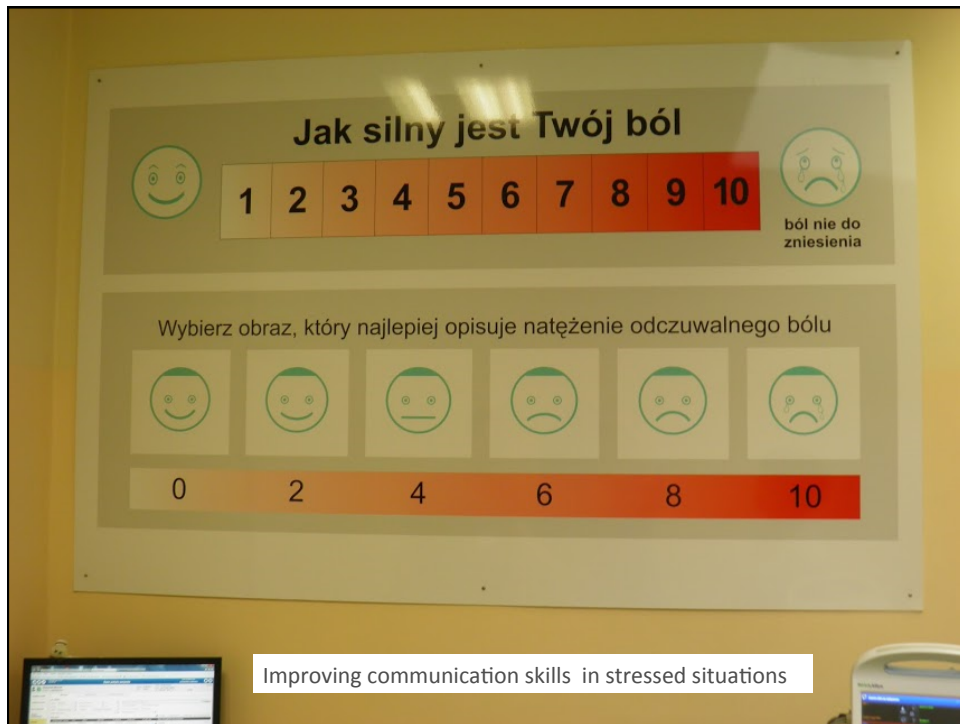


Authorized use



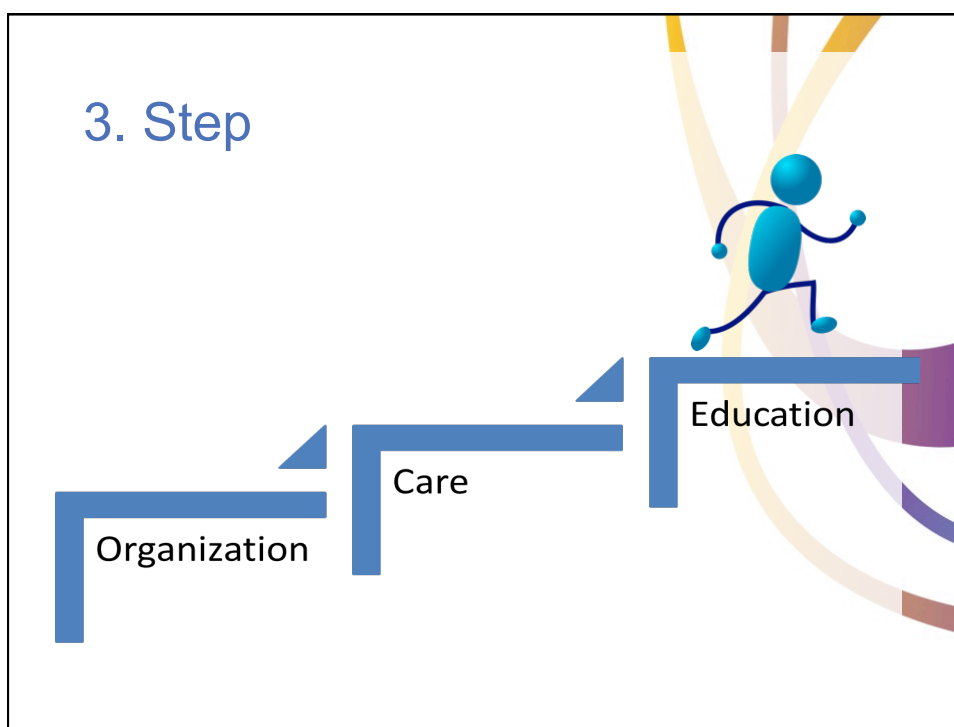












**KOPERNIK**

**ZAPRASZAMY PACJENTÓW**  
**Szpitala im. M. Kopernika w Łodzi**  
 NA CYKLICZNE WARSZTATY PSYCHOLOGICZNE

**PROGRAM:**

1. 17.05.2017 - SPOTKANIE ORGANIZACYJNE
2. 24.05.2017 - PRACA Z PRZEKONANIAMI (NAUKA ZDROWEGO MYŚLENIA)
3. 31.05.2017 - ROLA EMOCJI W PROCESIE ZDROWIENIA
4. 07.06.2017 - WYOBRAŹNIA : PRZEKSZTAŁCANIE LĘKU W SPOKÓJ UMYSŁU
5. 14.06.2017 - NADZIEJA I ZAUFANIE
6. 21.06.2017 - RADZENIE SOBIE ZE STRESEM
7. 28.06.2017 - INTEGROWANIE ZDROWIA I CHOROBY
8. 05.07.2017 - ROZWIJANIE KOMUNIKACJI I SYSTEMU WSPARCIA

**MIEJSCE:**  
 SALA KONFERENCYJNA NR I  
 (wejście od ul. Pabianickiej 62, parter, w części administracyjnej)

**GODZINY:**  
 od 12.00 do 14.00

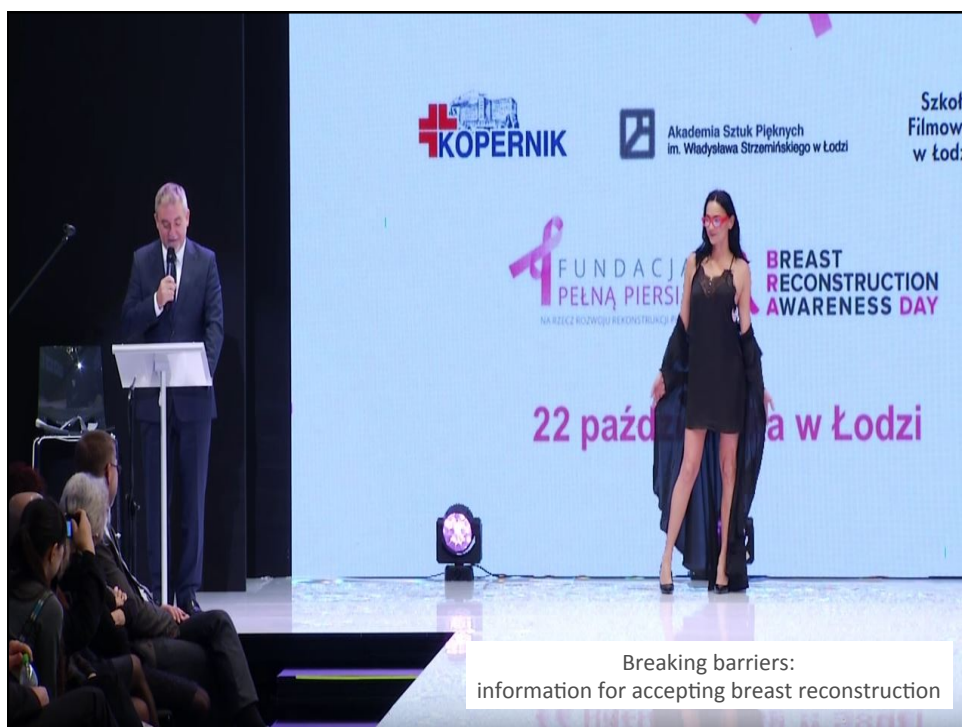
Giving psychological support  
to front facing the disease

**8 marca** zapraszamy na:

Make-up, wearing turbans,  
Relax sessions,  
handcraft workshops

GULC 10.00

**KOCHAM ŻYCIE** **KOPERNIK**



*"Buy 5 different kind of fruits or vegetables and next week you will get a bonus"*

Trying to give healthy advices to citizens in different ways



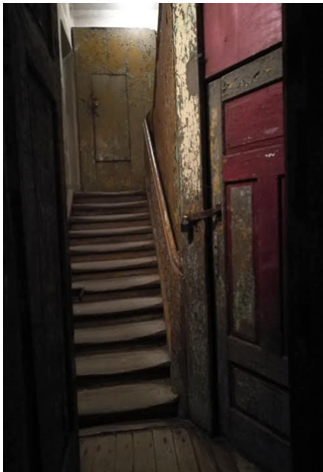
# CONCLUSION

You need every step



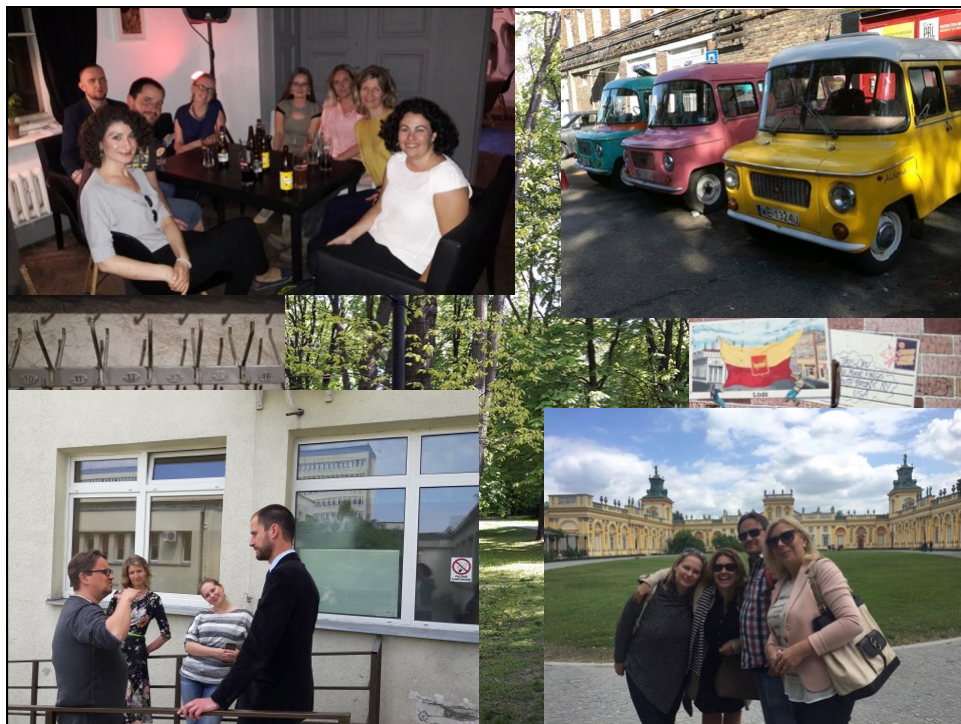
If you use oranges...  
Don't expect applejuice!





“Insanity: doing the same thing over and over again and expecting different results”

*Albert Einstein*





DZIĘKUJĘ BARDZO

